

THE JOSEPH COACHING INTERNATIONAL

www.jci.com.ng

...Maximize your intellectual assets

COMPANY BUSINESS PLAN

Description

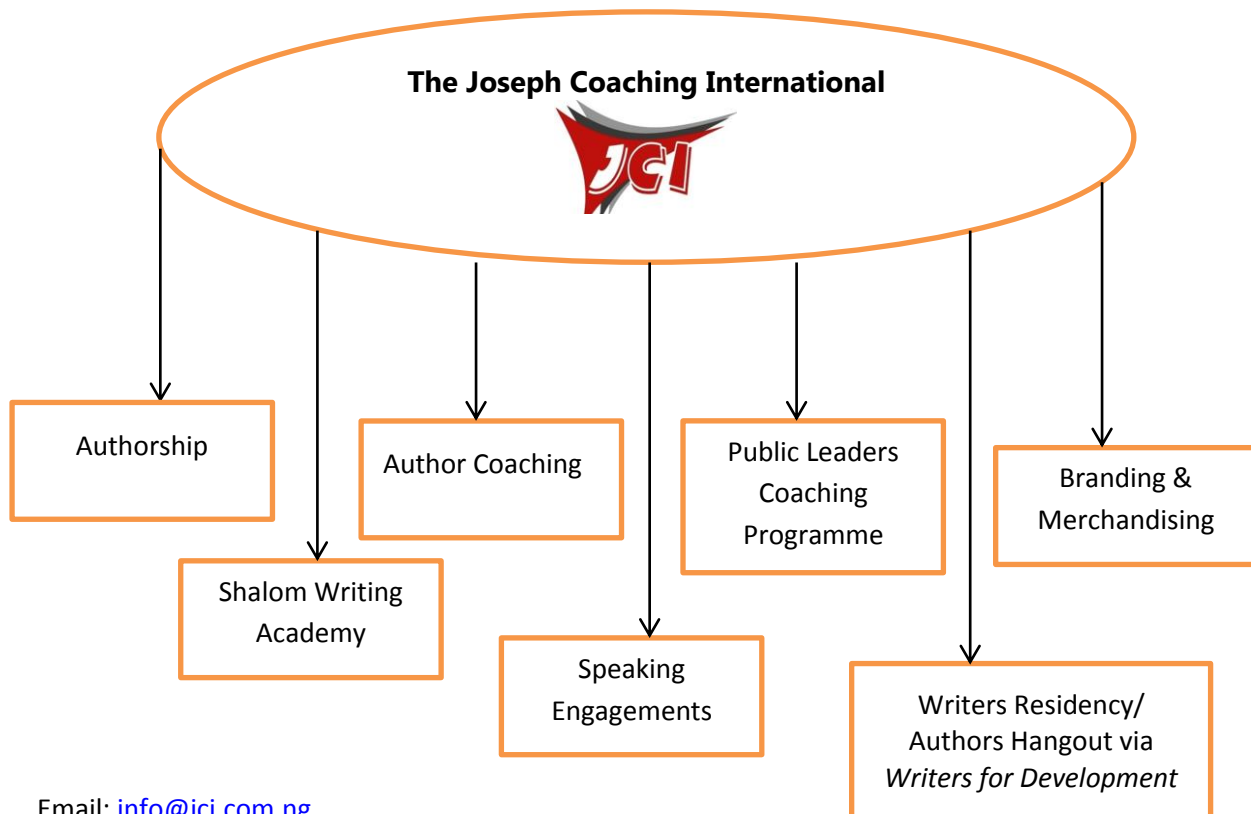
The **Joseph Coaching International** – JCI- is an Abuja-based private company committed to helping individuals to maximize their intellectual assets.

We exist to nurture authorpreneurs, leaders and systems thinkers.

We provide personalized and corporate online and offline coaching services as well as function-specific events to our select clientele.

Business Model

- Authorship – Personal Book Writing Projects
- Shalom Writing Academy (Author Training)
- Author Coaching
- Public Leaders Coaching Programme
- Speaking Engagements
- Writers Residency/Author Hangouts
- Branding & Merchandising



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